

## **Social Media Calendar**

**August 2016**

**Theme: Energy-saving tips**

Aug. 1: Stay cool when the weather heats up. Take short, cool showers and avoid hot baths

Aug. 2: Use power strips for your electronic equipment and be sure to shut it off when the equipment is not in use.

Aug. 3: Replace incandescent light bulbs with ENERGY STAR® certified LED or CFL bulbs, and get a rebate! ENERGY STAR bulbs use up to 90 percent less energy, and last up to 25 times longer.

Aug. 4: Keep your cooling system running efficiently. Provide shade for your outdoor air conditioner unit, but don't block air flow.

Aug. 5: Energy-saving tip of the day: Set your water heater to 120 degrees.

Aug. 8: Use ceiling fans to keep cool, but turn fans off when you are not in the room. Fans cool people, not rooms.

Aug. 9: To keep air flowing freely, vacuum registers regularly and avoid blocking them with furniture and other objects.

Aug. 10: It's (unofficially) National S'mores Day! It's believed that S'mores were created by the Campfire girls in the 1920s. Regardless of who conjured up this gooey deliciousness... we want s'more!

Aug. 11: Turn off lights when not in use, or add motion sensors.

Aug. 12: August is Golf Month. Take some time to enjoy your community's golf courses.

Aug. 15: Energy-saver tip of the day: Wash only full loads of clothes and dishes.

Aug. 16: Replace your air conditioner/furnace filter monthly. Clogged filters restrict air flow, making your cooling system less efficient.

Aug. 17: Small adjustments can lead to big savings. Unplug electronic devices when not in use.

Aug. 18: Keep your refrigerator door closed. Letting warm, moist air into your refrigerator makes the compressor work harder.

Aug. 19: School is right around the corner. Make sure your school recycles. Reusing and recycling paper saves money and energy. Recycle aluminum cans, cardboard, glass and plastic bottles, too.

Aug. 22: Recycle the old refrigerator in your basement or garage. Refrigerators more than 10 years old can cost \$100 a year to run.

Aug. 23: The porch light is one of the highest used light fixtures in a home, and is the perfect place to install an ENERGY STAR light bulb. We offer a rebate!

Aug. 24: Use ceiling fans to create a gentle breeze, and help you feel cooler.

Aug. 25: Set your thermostat to 78°F in the summer when you are home, and higher when you are away. A programmable thermostat makes it easier, and we offer a cash rebate!

Aug. 26: Look for the blue and white ENERGY STAR label on CFLs or LEDs. They use up to 90 percent less energy than standard incandescent bulbs. <<insert ENERGY STAR® logo>>

Aug. 29: Keep window coverings closed to block the sun's heat and keep your home cooler. Find more helpful energy-saving ideas at [www.energysaver.gov](http://www.energysaver.gov)

Aug. 30: Make sure your furniture doesn't block air vents. This will keep your HVAC system functioning efficiently, and help reduce allergens in the air.

Aug. 31: Save energy and money by air-drying your dishes, instead of using your dishwasher's drying cycle.